

## DEMAND MANAGEMENT

FM Demand Management enables effective sales forecasts to be created quickly and easily from a range of sources.

It provides the most reliable demand information to support supply chain and business planning processes.

- ▲ Highly automated statistical methods that capture trend and seasonality
- ▲ Informative, integrated graphs enable rapid identification of issues
- ▲ Flexible platform that supports all types of collaborative processes
- ▲ User-defined alerts, exception management tools and key performance indicators
- ▲ Product life cycle management is structured
- ▲ Multi-dimension analytical reports
- ▲ Exceptional events managed intuitively and easily

### Improve

Your ability to meet customer demand

### Increase

Your efficiency and improve service levels

### Optimize

Your inventory and stock rotation

### Drive

The whole supply chain with the latest demand

### Reinforce

Internal and external collaboration

### Rely

On your forecast accuracy

# TYPICAL BENEFITS



## Customer Satisfaction

10 - 20% service level improvement



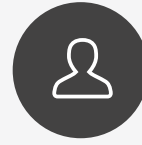
## Reduce your costs

Procurement, manufacturing and distribution



## Optimize your stock

25 - 60% decrease in inventory levels  
Reduction of obsolete and waste stock  
Reduced working capital requirements



## Master your supply chain

Strengthen collaboration with customers and suppliers  
Synchronize operations



## Optimize your resources

10 - 20% improvement of the use of  
Production capacity  
Setup / changeover time reduction



## Increase your sales turnover & profit

2 - 5% increase in revenue 5 - 10%  
reduction in costs

## THEY TRUST US

RETAIL & DISTRIBUTION	FASHION	BEAUTY & LUXURY	FOOD & BEVERAGE	AEROSPACE
INDUSTRIAL	HEALTH	CONSUMER GOODS	TELECOM	BANK



20  
years of  
excellence



500  
customers



10,000  
users



65  
countries

**FRANCE**  
1 cours de l'île Seguin - Immeuble Aurélium  
92100 Boulogne-Billancourt  
+33 (0)1 46 08 05 45

[www.futurmaster.com](http://www.futurmaster.com)

**BRAZIL**, Sao Paulo  
+55 (11) 986 02 02 92

**CHINA**, Beijing  
+86 (0)10 8523 5800

**SINGAPORE**, Singapore  
+ 65 62248239

**UNITED KINGDOM**, Wakefield  
+44 (0)1924 366356